

## Chamber Minutes

May 8, 2018

Attendance- Rich Luey, Bob Turner, Paula Steiner, Jared James, Matt Schreiber, Sara Hanna, JD Milburn, Rod Humpal, Tiffany Faust, Tommy Kempfer, Thomas Schulz

No Minutes to Approve-

Material for the Chamber home space is needed please drop info of.

Treasure report- Approved, Rod Motioned, 2<sup>nd</sup> by Rich

New Business-

Looking to have someone contact Heather about the map process, she is no longer part of the Chamber.

Red Bud Days- JD presented Garage sales big draw, Push business to registrations Princess contest is at 10 am Kwainas brat fry, Badger Car Club car show, ,

Matt will check on the codes to have the downtown business have sidewalks sales, to help draw people downtown. Allow businesses to join in with advertising of specials

Drawing for Red Bud trees, May 17<sup>th</sup> at Black Kettle at 7:30 pm

Digital Media Team- Tommy, Bob, JD, and JT. Need for an update on the website more organized email list. Current Website is manual updated by Tommy, Bob presented a new self-updating website, user friendly, condense all information unlimited pages content. Cost of new website \$2495 and \$19 per month to operate. New website will be mobile, mac and PC Friendly. Tommy presented a budget of \$3000 for start up.

Lee enterprises hosting of website would limit pages a start up cost is \$3000 and \$99 per month to host.

Tommy motion to Bob host website, Rod Seconded . Approved

Plan to have the new website up and running Mid June

Next digital team meeting June 7<sup>th</sup>, 9:30 am at Web Wisconsin.

Isthmus summertime Advertising- Cost to advertise business card \$395, 1/6 page \$500, ¼ \$740, color ½ pg \$1400, full page \$2485. In past this has been a partnership with City and The CDDC. Need to have a decision in with no money down by May 11<sup>th</sup>, for May 24<sup>th</sup> publish date, Bobby to contact Isthmus about fall/winter advertising, or to get info sooner about advertising.

Welcome Bags- we have 1 box of bags, chamber members need to submit info to put in the bags, bags need to go to Web Wisconsin and then filled will be handed out at the Library.

Welcome bag/membership team Paula Steiner, JD, Patti Walker. Anyone that wants to join can and does not need to be a board member.

Tiffany – sponsorships coming in for the Fire Cracker 5. Letter went out 1<sup>st</sup> week of May.

Hospital Golf outing July 14<sup>th</sup>, team approved Rod, Tommy, Rich. Looking for a 4<sup>th</sup>.

Looking for current membership numbers. New business The Cage, Cenex, Studio 28.

Need to do another Membership push.

Next meetings –

Beer and Brainstorming May 17<sup>th</sup> 7 pm Black Kettle

Chamber meeting May 22<sup>nd</sup>, 8:30 am The Workshop

Motion to adjourn 9:39 am Rod, seconded JD

Adjourned