

Columbus Area Chamber of Commerce Minutes
May 16, 2017
The Workshop

The meeting was called to order by President Heather Whitman at 8:00 am

Board Members Present: Heather Whitman, Kara Premo-Rake, Patti Walker, Lisa Cestkowski, Brittany Bergum Tiffany Faust, Corey Ronge, Sue Weirough, Michaela Baker, Amy Jo Meyers & Edie Illinski

Others Present: Heather Kuenzi of the Horse & Carriage Festival.

Minutes:

Treasurer's Report:

Website: <http://columbuswichamber.com> **Email:** please use contact page from website

- **Submissions:** please use contact page from website

OLD BUSINESS

- Red Bud tree winners Rita Lambert, Lois Williams, Marjorie Witt, John Benisch, Darlene Marks, Michelle Leshner, Gina Heubner, Mike Szlapka, Heather Frank, Lori Retzlaff and Denise Bauer
 - It was decided that next year we will not have the businesses do the drawings since there are so many entrants at some places and not at others. This will even the odds out.
- The Prince, Princess and Runner up were selected
- Firecracker 5 is now on Athens to Atlantis site <http://www.athenstoatlantis.com/Events/200228/>
 - T-shirts have been ordered
 - Corey will order 150 swag bags
 - Anyone wishing to put something in the bag (summer related stuff) and/or 75 kid's giveaway should have the items to MK US Cellular no later than June 23rd.

NEW BUSINESS:

- Heather Kuenzi is the co-chair this year for the Horse & Carriage Festival. She will be the chair for the next three years. The event is being re-designed to make it better and get more area involvement.
- July 4th Ad book will be arriving next week.
- Root for Columbus – is looking to beautify downtown with flowers in Radio Flyer wagons that can be moved around (and locked up).
 - There will be historic information on the wagon pertaining to the location
 - There will be a garden tour on Sunday July 2nd. Root for Columbus will be asking those people to open up their doors.
- Travel Wisconsin – Fall Submissions are needed now
- Madison Visitors Guide 1/12th page is \$730 – we will discuss after Heather speaks with the City on this.
- Isthmus sent a solicitation. 1/12th page is \$280 and due by May 19th.
- Breakfast with Santa – Patti and Kara are coordinating

Respectfully submitted,



Edie Illinski,
Secretary