

**Columbus Area Chamber of Commerce Minutes**  
**April 11, 2017**  
**The Workshop**

The meeting was called to order by Vice President Brittany Bergum at 8:00 am

Board Members Present: Brittany Bergum, Greg LeCaptain, Michaela Baker, Dave Carlson, Kara Premo-Rake, Sue Weirough, Lisa Cestkowski, & Edie Illinski

Others Present: Ed Schellin

**Minutes:**

No action was taken

**Treasurer's Report:**

The Treasurer is deep in tax season. Balance in account \$9,736.82

**Website:** <http://columbuswichamber.com> **Email:** please use contact page from website

- **Submissions:** please use contact page from website

**OLD BUSINESS**

- 28<sup>th</sup> is set for moving all the Chamber equipment to the storage unit
- WCCE – Wisconsin Chamber of Commerce Executives- Seminar set for April 17<sup>th</sup> from 8:30 – 4. Dave made a motion to support anyone wishing to go from our chamber for up to \$100. Edie 2<sup>nd</sup> the motion. Motion Carried
- Radio Station Give Away – via email
  - What are the businesses doing themselves to Promote? Ed & Dave suggested a “buy-in” from the businesses so that the Chamber is matching those dollars. Ed suggested we look at Groupon. Chamber to match those who are members. Dave made a motion to have the Chamber participate with matches up to \$25 per member. Sue 2<sup>nd</sup> the motion. Motion Carried
    - Email blast & Flyers.
- Cambria dinner has now been moved to May 9<sup>th</sup> with Tera Johnson is the guest speaker
- Ed Schellin discussed the Good Neighbor support he has gotten through both the Chamber and area businesses.
  - Great support and PR from Newspaper and Radio
    - Newspaper has been very generous. The Newspaper will reprint the article. The focus is on the UNPAID volunteer. He is needing help with setting up. He will contact the High School for a service day. Still needing responsible adults for registration, Name badges and ticket drawings.
- Membership Committee – no changes

**New Business:**

- Old National will be giving \$1000 per area local banks to non-profit organizations. It must be a 501(c)3 and must have a local chapter. There are 45 non-profits registered in Columbus and 12 in Fall River. You may go to bank or website to vote.

Next monthly meeting will be held Tuesday 4-25-17 at 8:00 am at The Workshop – 128 W James St.

Motion to adjourn was made by Dave, seconded by Kara, Motion Carried



Edie Illinski,  
Secretary